



BIEDO Strategic Plan 2021

Burnett Inland Economic Development Organisation

**Growing the Region
Stronger Together**

About BIEDO

BIEDO was established in 1996 by Burnett local governments, community and industry activists concerned about the impact of drought on our region. We are a not-for-profit economic development organisation working collaboratively to build resilience and capacity by connecting individuals, regional business and government.

BIEDO encompasses the North and South Burnett regions, delivering into every community and district, no matter how small or remote.

We work at a community level to create opportunity and assist with practical solutions to meet identified gaps in services and skills, driving proactive and positive change.

Our network and collaboration with Councils, local service providers and community organisations enables BIEDO to deliver effective programs and much-needed services within our region.

Our Vision

Strong, capable and cohesive Burnett inland communities.

Our Mission

Enabling economic development in Burnett inland communities.





Outcomes by 2021

- To have effective collaboration with government, business and community to maximise existing resources and knowledge, growing the Burnett inland economy
- To enable business growth through connecting people, projects and platforms
- To develop business skills and capacity, increasing economic development and social connectedness

What Will Success Look Like?

Growing business and increasing investment in the Burnett inland region

Evaluating our success:

- participation in programs
 - data collection
 - network growth
 - effective community engagement
 - project and partnership reviews
 - feedback from stakeholders
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Our Strategies


Collaboration

- Working collaboratively with community, industry and all levels of government to deliver programs and initiatives supporting economic and social development
- Engaging with community and planning strategically with key stakeholders to guide future activities in response to community needs
- Contributing and adding value to existing organisations and programs

Connecting

- Referrals and linkages to provide individuals and small businesses access to expertise and resources
- Connecting like-minded people to encourage locally-led projects
- Providing platforms for people to network, promote existing initiatives and develop new programs

Capacity

- Sharing resources and expertise to assist individuals and businesses build capacity by implementing processes and effectively using available tools
 - Proactively support individuals and stakeholders to access information, resources and expertise
 - Coordinate and facilitate opportunities and programs to encourage knowledge sharing and assist people and communities to upskill
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*"Alone we can
do so little,
together we can
do so much"*

Helen Keller



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