

Media Release – 17 July 2020

**‘Breakky with BIEDO - Meet the Media’**

The hosting of ‘Breakky with BIEDO’ via the Zoom platform was a new initiative introduced in response to COVID restrictions as a way to share relevant information, hear from business and community representatives and keep up to date with what’s happening in the Burnett Inland region.

With the easing of restrictions, feedback received from Breakky attendees helped guide these online events into a fortnightly schedule, still at the same time of 7am Wednesday and in line with their original informal, discussion-based format.

BIEDO CEO, Kristy Frahm is pleased BIEDO has had this opportunity to trial a new activity.

“Our Breakky’s have been such a valuable part in how we have been connecting with our business community during COVID-19 and have helped us to understand what is happening throughout the Burnett Inland. It has been exciting to see how the number of people around our ‘virtual’ Breakky table has grown as we’ve welcomed new faces to the table, many who have become regular attendees.”

In response to suggestions and feedback from recent ‘Breakky with BIEDO’ events, and in light of changes to regional print media publications, we are pleased to announce our next ‘Breakky with BIEDO’ will be an opportunity to ‘Meet the Media’.

Burnett inland-based media stakeholders are warmly invited to join us online next Wednesday and let attendees know your ‘who’, ‘what’, ‘where’ and ‘when’. The purpose of this Breakky is to raise awareness to business and community of who provides media coverage in our region. Media representatives are requested to please contact Sharon via email [community@biedo.org.au](mailto:community@biedo.org.au) by 9am Tuesday 21 July to confirm your participation in ‘Breakky with BIEDO – Meet the Media’ on Wednesday 22 July 2020.

‘Breakky with BIEDO’ is a free event, open to everyone and will be held 7am-8am Wednesday 22 July via the Zoom platform. The link to join Breakky is available on the BIEDO Community Facebook page.

For further information or comments, please contact BIEDO on 0400 695 456 or email [community@biedo.org.au](mailto:community@biedo.org.au).

Ends.

