

Media Release 21 May 2020 – ‘Breakky with BIEDO’ Update

As Queensland Small Business Month rolls on during the month of May, Team BIEDO continue to work with and celebrate our Burnett inland business community. The weekly ‘Breakky with BIEDO’ sessions, held via Zoom on Wednesday mornings, have brought both familiar and new faces to our virtual table each week and covered a range of business-related topics.

Last week’s discussion with Qld Chief Entrepreneur and CEO of Everledger Leanne Kemp, was particularly thought-provoking as she raised topics such as community values, value chains, business model re-design and skills currency.

“The response to the breakfast discussion with Leanne Kemp has been amazing”, BIEDO CEO Kristy Frahm reflects.

“The conversation around values and value chains seems to have really struck a chord and it has come up numerous times since through conversations with people who were online for that session and others who wanted to hear more. We are certainly keen to keep this conversation going and are working with other organisations about ways to help make that happen”, she said.

This week BIEDO was pleased to be joined by Queensland Small Business Champion, Maree Adshead and Maria Karatzis from Department of Employment, Small Business and Training, who updated us on current resources and support measures for businesses offered by their Department. Key messages shared include:

- The Small Business COVID-19 Adaption Grant Program was announced earlier this week. Funding of up to \$10,000 is currently open for application by eligible small and micro businesses, with further details of this grant available at - <https://www.business.qld.gov.au/starting-business/advice-support/grants/adaption>. Businesses are encouraged to explore this option if it is of interest as soon as possible as this is a limited pool of funding available for distribution.
- Businesses are encouraged to check out the Business Queensland website at <https://www.business.qld.gov.au/> as it is a great source of information, with resources to assist businesses at this challenging time. The Business Assistance Finder tool is especially useful in identifying measures that apply to a range of different business types.

Next Wednesday 27 May, ‘Breakky with BIEDO’ goes digital with special guests including Damon from NBN Co, Qld Digital Champion and host of The Martoo Review, Damien Martoo and owner and principal of Truth Designs, Amanda Wenck. Zoom details for this free session from 7am-8am can be found on the BIEDO Facebook page. Feel free to join in with the discussion or just listen along if you prefer. All welcome!

In addition to the weekly ‘Breakky with BIEDO’ sessions, BIEDO extends a warm welcome to business and community groups throughout the Burnett inland to get in touch if they would like to take their meetings online at any stage and test out the Zoom videoconferencing platform as an option. We are here to help! Follow BIEDO on Facebook or Instagram to keep updated with our events and information, and remember to check out BIEDO’s COVID-19 Business Support webpage for a comprehensive and regularly updated list of measures to support individuals, business and community – www.biedo.org.au/handup-covid19

Ends.



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