

Media Release – 6 May 2020

Meet and Greet during Queensland Small Business Month

May is Queensland Small Business Month (QSBM) and we can't think of a better way to celebrate than connecting with our small business community! Given the current COVID-19 social distancing restrictions, we've taken a more creative approach to celebrating QSBM this year and are hosting a number of events online.

BIEDO was pleased to partner with Kingaroy Chamber of Commerce and Industry (KCCI) to host their May 'Meet and Greet' with members via Zoom.

"It's fantastic that we can use the technology available to us at this time to help our business community connect with each other and organisations like ours", BIEDO CEO Kristy Frahm said. "We are determined to embrace our 'new business as usual' as we move through COVID restrictions to emerge with new perspectives and approaches to how we go about our business operations and activities."

"Getting together with business communities at this time is more important than ever so that no-one feels isolated or that they have to go-it-alone in terms of navigating the current business environment", Ms Frahm explained.

The success of the KCCI online gathering at the start of QSBM has made Team BIEDO keener than ever to link up with Chambers of Commerce, business development groups, networks and associations. We extend a warm welcome for any of those groups within the Burnett inland who would like to host an online gathering to get in touch so we can help make this happen together.

In addition to online 'meet and greet' style sessions, BIEDO continues to host weekly 'Breakky with BIEDO' sessions at 7am on Wednesdays via Zoom. These informal sessions are a great way to hear from businesses in our region, both town-based and farm-based, and for BIEDO and a range of business-related agencies to also share relevant information. This week over 'breakky' we covered off on HR, employer incentives and the AgFood Connect program, helping young people (17-24 years) find employment outcomes in the agriculture supply chain.

Next Wednesday 13 May we are thrilled to welcome Qld Chief Entrepreneur and CEO of Everledger Leanne Kemp to our virtual 'Breakky with BIEDO' and welcome our business community to join us! Follow us on Facebook and Instagram to keep updated with QSBM events.

And remember to check out BIEDO's COVID-19 Business Support webpage for a comprehensive list of measures to support individuals, business and community at this time – www.biedo.org.au/handup-covid19

Ends.



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