

MEDIA RELEASE

For immediate release

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BIEDO appoints new General Manager



Newly appointed General Manager at BIEDO, Kristy Board will assume the new role in mid-January.

The Chair and Board of Burnett Inland Economic Development Organisation (BIEDO) are pleased to announce the appointment of Kristy Board as General Manager.

Kristy Board brings an expansive career and new skillset to BIEDO, bringing experience in international and domestic supplier and trader partner coordination, local government, project management, business development and public relations.

“I left a multi-national company in Brisbane 8-years ago to move to the Burnett Inland, I just love it out here. Since the move, I’ve been working across several projects important to ruralism and progressing the region’s economic future.

“The community might know me from my previous roles in Economic Development or the Kingaroy Transformation Project for the South Burnett Regional Council.

“Or, perhaps in my dedication to Kingaroy Baconfest, the Kingaroy Big Peanut, Red Earth Community Leadership Program or the Farm 2 Fork Collective,” Ms Board said.

“I intend to lead the growth and progression of BIEDO for the sake of our rural communities.

“The issues I’ll be immediately working on include better value-adding for local produce, raising small businesses to their success and activating sustainable, home-grown leadership.

“I listen as much as I advocate, so I’ll be working forward on the priorities of BIEDO, and the priorities of economic development for our region.

“The history, stories and experiences of regional and rural Burnett has always informed and inspired my work out here.

“I’m really looking forward to further progressing and supporting the North and South Burnett regions with new capability,” she said.



The BIEDO Board welcomes Kristy Board to the role of General Manager for the organisation. Pictured left to right: Trevor Harvey (Secretary), Ros Heit (Treasurer), Kristy Board (General Manager), Sean Nicholson (Vice-Chair), Claire Kapernick, John Zahl (Chair) – Not pictured, Melinda Jones

BIEDO Chair John Zahl said it was great to start 2022 with the appointment of a new General Manager, and the return of Claire Kapernick to the BIEDO Board.

“With Kristy’s Economic and Community work across the Burnett, many of our stakeholders will have already worked with our new General Manager.

“We are looking forward to 2022. BIEDO is in good hands,” Mr Zahl said.

Ms Board will officially commence as General Manager on 17 January 2022.

ENDS

For more information about BIEDO, latest industry news and events, visit www.biedo.org.au.