



Survey No:

Survey

*Understanding how we can help you have a healthy environment,
a healthy community and a prosperous business*

About this survey

This survey is being conducted by BIEDO (the Burnett Inland Economic Development Organisation) on behalf of the Burnett Mary Regional Group (BMRG). It will help us understand what rural and regional people like you need to know to:

- keep your environment healthy
- keep your business healthy
- keep your community healthy

Rural regions are facing many pressing and emerging problems such as climate change, peak oil, fire management and loss of productivity. Sometimes these issues can be difficult to manage and not a lot is known about how our communities are coping. Those who do know are people like you who live in the Inland Burnett!

We need your help!

To complete our project, we'll need to compile data from at least 180 returned surveys. Can you help us! The survey will take about 5 minutes to complete. Once you've completed your survey, please return it to your group or the BIEDO representative. We'd love to have the surveys returned by 15th December. Your responses are anonymous and confidential.

Thank you for your help and we look forward to providing your group with the results in early 2010!

Part One (please tick the appropriate box, or circle the correct details)

1. Gender Male Female

2. Postcode _____

3. Age 18-24 25-34 35-44 45-54 55-69 Over 70

4. Profession/main role, e.g. fulltime parent, farmer, grazier, bookkeeper, teacher, retiree, etc. (please write your main role here):

Part Two - Your Environment

1. When you think of the 'environment', what is most important to you?: (please number them in order of priority, 1 being highest priority and 7 being lowest priority)

- Your farm Your household/backyard Your community
 Your catchment Queensland Australia The World

2. What is your definition of the 'environment'? (please check the relevant boxes)

- plants animals people
 waterways the land the oceans

3. What information do you need to help keep your environment healthy?
(place a 'X' in the most appropriate response).

	Not interested	Would like to know more	Yes, I definitely need to know more
Adapting to climate change			
The impacts of peak oil			
Fire management			
Water conservation and health			
Soil management			
Sustainable agricultural (farm/property) management			
Sustainable land use (i.e. residential use, forestry, industry etc)			
Vegetation management			
Managing weeds			
Managing feral pests e.g. dogs, pigs			
Biodiversity			
Sustainable energy e.g. solar, wind			
Living more sustainably			
Protection of native species (plants, trees, animals)			
Sustainable (environmentally friendly) communities			
Sustainable (environmentally friendly) businesses and farms/properties			
Finding a good balance between economic (the bottomline), social and environmental priorities			
OTHER: list any other topics here			

Part Three - Your Business

4. Please nominate your role within your workplace:

Business owner Manager Employee Other _____

5. Business type e.g. town-based, primary producer, large scale, small-medium?

Type: _____

6. What information do you need to help keep your business/workplace healthy?
(place a 'X' in the most appropriate response)

	Not interested	Would like to know more	Yes, I definitely need to know more
Knowing where to go for business help and advice			
Understanding systems e.g. human resources, tax, MYOB, legal issues, workplace health & safety			
Understanding and using technology e.g. ebanking, on-line marketing, building webpages, using email			
How to develop markets eg. maintaining and growing your market share			
How to recruit and retain good staff			
Understanding the work/life balance			
Understanding the business lifecycle e.g. starting up/exiting/passing the business on to your adult children			
OTHER: list any other topics that interest you here:			

Part Four - Your Community

7. Please rate your level of interest when thinking about the strength of your community (the area in which you live). Place a 'X' in the most appropriate response

Not a priority	Supportive, but just don't have the time	Supportive and volunteer some time	Very supportive and passionate. Volunteer a lot of my time.

8. What information do you need to help keep your community healthy? (place a 'X' in the most appropriate response)

	Not interested	Would like to know more	Yes, I definitely need to know more
Where and how to access services e.g. health (baby clinics, mobile women's health nurse, counselling) sporting, aged care etc.			
Stress management and coping mechanisms			
Problem solving skills			
Leadership skills e.g. self leadership or group leadership			
Building and maintaining partnerships & resources e.g. working with other groups/Council, obtaining grants, improving community infrastructure			
How to generate networking opportunities within your own community eg. BBQ's, film nights, community get togethers etc.			
Using emails and the internet to keep you community connected			
OTHER: list any other topics that interest you here:			

Part Five - Getting Involved

9. Please rate your level of interest in getting involved in building a healthy and strong environment, business and community (place a 'X' in the most appropriate response).

Not interested	Sometimes interested	Quite interested	Very passionate and interested

10. Rate your priorities (please number them in order of priority, 1 being highest priority and 3 being lowest priority)

- Environment
 Community
 Your business

11. What is the best way to get you involved? (place a 'X' in the most appropriate response)

	Never	Unlikely	Sometimes	Most of the time
Face to Face options				
Three hour workshops				
Whole day workshops				
On the weekend				
At night				
During the week				
Representatives attending your existing community group meeting				
Field days				
Annual calendar of training				
Only when you ask for it				

This question is continued over the page...

What is the best way to get you involved continued... (place a 'X' in the most appropriate response)

	Never	Unlikely	Sometimes	Most of the time
Technology options				
E-newsletters				
Emails				
Websites				
Webinars				
Videoconferences				
Teleconferences				
Podcasts				
Skype				
Videos (TV or web based)				
Print Options				
Hardcopy newsletters				
Stories in the paper				
Direct-Mail				
Noticeboards in town				
OTHER:				

12. How do you generally access your information about upcoming workshops, field days, seminars etc? (place a 'X' in the most appropriate response)

	Never	Unlikely	Sometimes	Most of the time
Radio e.g. regular radio shows, talkback, news				
Local Newspapers				
State-wide newspapers e.g. Qld Country Life, The Courier-Mail				
Television				
Community newsletters				
School newsletters				
Industry newsletters/magazines e.g. Agforce, MLA				
Direct-mail flyers				
Faxes				
Emails				
Posters in town				
Websites				
OTHER: list any other ways you gather your information from the media				

Part Six - Accessibility

The following questions relate to accessibility and whether any of the following factors would be barriers for you when attending workshops, seminars etc.

13. Distance

Does distance become a factor when choosing whether you attend a workshop/seminar?

	No, even if the topic was of interest	Maybe, depending on the topic	Yes, would definitely attend if topic was of interest
Would you be prepared to drive 20 minutes			
Would you be prepared to drive for one hour			
Would you drive for longer than one hour			

14. Cost

	No, cost is never an issue	Maybe, depending on the topic	Cost is always an issue
Is cost a factor for you when deciding to attend information sessions			

Can you provide a “ballpark” average figure that represents the price you would be prepared to pay for an information session - for example an all day workshop, approximately 30 minutes drive, lunch provided with a high quality guest speaker (Place a ‘X’ anywhere along the price range scale)

\$10	\$20	\$30	\$40	\$50	\$100	\$120
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15. Family Commitments

Do any of the following affect your ability to attend workshops/seminars?

	No, never an issue	Sometimes can't attend for this reason	Always affects my ability to attend
The ability to access childcare			
School drop offs/pick ups			
Family meal times			
Sporting and other family/personal commitments			
OTHER:			

16. Work Commitments

Do work commitments affect your ability to attend workshops/seminars

	No, never an issue	Sometimes can't attend for this reason	Always affects my ability to attend
Seasonal influences e.g. harvest times			
Weather influences			
Peak times e.g end of financial year, Christmas, BAS			
No staff to replace you while you're away e.g. can never leave the business			
OTHER:			

Part Seven - Technology (please tick the correct response)

13. Do you have a computer? Yes No
14. Do you have a fax? Yes No
15. How are you connected to the internet? Broadband Dial-Up Satellite
16. Can you download files greater the 2MB? Yes No Unsure
17. If you are a member of community group, how do they circulate their information?
- Hard copy newsletter Email newsletter General emails
- Face to face Word of mouth

18. Any other comments:

Disclaimer:

The identity of participants is absolutely confidential and will not be released to any agency or group, for any purpose. Participants are free to opt not to answer particular questions if those questions represent a concern on ethical, moral, confidentiality or other sensitive grounds. The data gathered in this survey, at the individual response level, is entirely confidential and kept absolutely for the purpose of the project. The data will be analysed, and results from this analysis - trends and themes - will be published as a report to the Burnett Mary Regional Group. BIEDO undertakes to use participant's responses and information with sensitivity and integrity.

Thank-you for taking the time to complete this survey!

We aim to have our report completed by early January 2010.
You group will receive feedback during the reporting process (early 2010).

If you would like further information about this survey, please contact BIEDO on:
Ph) 4169 7851 email) biedoadmin@burnett.net.au